



## Regenerative Production Units for New Small Farm Profits

Landowner-controlled production units combine nearby leased farms to reduce costs and increase profits. We need these units because USDA research shows that over 90 % of farms earn only 35 % of the gross farm income in the U.S. These farms are **too small, by themselves**, to make money for young farmers.

**ONLY LANDOWNERS CAN SCALE UP – WITHOUT BUYING FARMS!**

For More Information, Please Go To  
**[www.MassenaFarms.com](http://www.MassenaFarms.com)**  
Over

We Can't Relive The Past



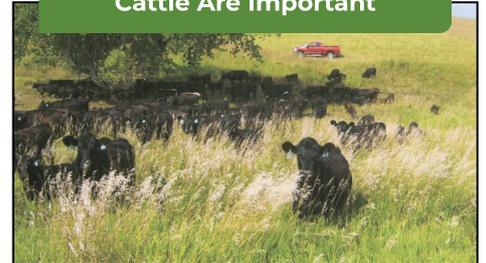
Undated, Steffen Farm, Bennington NE

We Need Modern Technology



Courtesy Boys Town Hall of History

Cattle Are Important



Courtesy Jim Knopik, Fullerton, NE

Our business partners will prepare preliminary business plans **with competitive lease rates** for selected landowners.

### THIS ROADMAP WILL:

- **Identify High-Value Markets:** Pinpoint specific local buyers to move beyond low commodity pricing.
- **Cut Input Costs:** Recommend regenerative methods that reduce expensive chemical and fertilizer dependency.
- **Project Real Profits:** Estimate per-acre income to cover farming expenses and household needs.
- **Identify Unit Managers:** Outline the selection process.
- **Secure the Future:** Suggest farm and production unit legal structures and financing options with succession plans.
- **Educate:** Outline public and investor information programs.

With local regenerative production units, farmers can increase household incomes and pass profitable farms on to the next generation.



**For more information**

**Call Jim Steffen at 402-317-2639**

**Farms at Bennington, NE and Massena, IA**

**[www.massanafarms.com](http://www.massanafarms.com)**

### Neighbors Are Essential



Rick Kruse on Steffen farm, 1980's

### Preliminary Business Plans



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